

15.6 Summary statistics on the performing arts, 1981 (concluded)

	Theatre	Music	Dance	Opera
Revenue by source (%)				
Ticket sales	41	27	24	36
Guarantees	5	11	14	3
Ancillary and other income ¹	7	5	4	3
Grants ²	47	57	58	58
Expenditures by type (%)				
Personnel	58	74	56	57
Publicity and promotion	10	8	8	8
Administration	8	8	6	5
Other production costs ³	15	6	23	16
Other expenses ⁴	9	5	7	14
Average revenue per organization ⁵	496,862	774,765	728,739	1,472,907
Average expenditure per organization	495,125	793,689	741,269	1,385,865
Average surplus (deficit) for season covered	1,737	(18,924)	(12,529)	87,043
Average total expenditure per performance	2,869	20,125	10,383	15,065
Average earned revenue per spectator ⁶	5.81	7.77	5.87	9.71

Note: Four performances in the music discipline are slightly underestimated.

¹Includes revenues from souvenir sales, bar and concession sales, program advertising and sales, income from other sources such as workshops and rental facilities.

²Includes all government grants and private contributions.

³Includes royalties and fees paid for commissioned works and other production expenses such as sets, props, costumes, wardrobe.

⁴Refers to space costs for office, storage, utilities and maintenance, other expenses such as ticket printing, bar licence.

⁵Includes grants.

⁶Includes earned revenue from bar and concession sales as well as ticket/box-office or guarantee revenue.

15.7 Comparison of performing arts companies, 1980-81¹

	Theatre	Music	Dance	Opera
1980				
Organizations	115	44	21	6
Performances	21,638	1,624	1,600	403
Revenue by source (%)				
Ticket sales	41	27	24	37
Guarantees	6	10	17	4
Ancillary and other income	6	3	3	0
Grants	47	59	57	58
Expenditures by type (%)				
Personnel	61	73	57	58
Publicity and promotion	8	8	7	9
Administration	6	6	6	8
Other production costs	15	7	22	15
Other expenses	10	5	8	10
Average revenue per organization ²	491,050	714,840	695,465	1,232,286
Average expenditure per organization ³	490,151	720,425	678,007	1,228,138
Average surplus (deficit) for season ⁴	899	(5,585)	17,458	4,148
1981				
Organizations	115	44	21	6
Performances	20,882	1,600	1,513	552
Revenue by source (%)				
Ticket sales	41	27	23	36
Guarantees	5	11	14	3
Ancillary and other income	7	5	4	3
Grants	46	58	58	58
Expenditures by type (%)				
Personnel	58	74	56	57
Publicity and promotion	10	8	8	8
Administration	8	8	6	5